

## Locke St BIA Meeting Minutes: January 23, 2018

### Attendees:

- Tony Greco, Frank Torelli, Georgina Mitropoulos, Susan Gregor, Judy Marsales, Kevin Turbitt, Heidi Vanderkwaak, Tamara Mckaig, Kristen McNamee, Ian Ross, Natalie Sexton, Brandon Stanicak

### 3.0 Financial Statement Report

#### 3.1 November 30 and December 31, 2017

Were presented for information.

#### 3.2 Proposed Budget

##### Revenue

City BIA Levy \$30,000

Festival \$48,500

Other \$15,000

Total \$93,500

##### Expenses

Advertising/social media \$14,000

Special Events \$12,500

Festival \$48,500

Street Beautification \$12,500

Sub total \$87,500

##### Administration

Auditors \$1500

Office supplies \$500

Insurance \$2500

Contingency \$1500

Sub Total \$6000

Total \$93,500

MOTION: Approved as presented

Moved by: Ian Ross

Seconded by: Frank Torelli

APPROVED

### 4.0 New Business

#### 4.1 Chair Report – Tony Greco

- Road Reconstruction to occur 2019

It was reported that so far the putting up of new poles has been fairly non-intrusive. Dissatisfaction was expressed by some members present in regards to the decision to put up giant concrete hydro poles on Locke Street specifically when the city is

already digging up the roads in 2019, they would prefer the power to be buried underground on Locke Street.

- **Emails**

Some merchants/members expressed concerns about not getting BIA emails. They must respond “yes” to the email requesting permission to receive emails; otherwise the BIA may no longer send them emails. Reminders were sent in November to the old list. We will add to the Web site. Permission to receive emails from the BIA must come right from the merchant.

- **Merchant - Zoning Issues**

CIMA is applying for a permit for a permanent outdoor patio on city property. The City of Hamilton held a full zoning review meeting on January 25, 2018 at 3:25 p.m.

Some present members showed an interest in attending to ask questions and receive clarification.

There was concern that this patio will result in losses of parking spots.

The members want to know if the City gain financially if a patio is approved? If so, where does the money go? Does it come to Locke Street?

Will the Sobi bikes remain in the same spot?

There was general consensus that Sobi bikes should not take away street parking spots.

A member brought up concern as to where the employees of CIMA and new customers will park since parking is limited on Locke Street and in the area.

According to the member CIMA offered to provide valet parking to 22 spots in rear of building as a part of zoning and this has yet to occur. This is a by-law issue and should be referred to the City. The chair agreed to follow up with the Treasurer to determine if financial gain for the Locke Street BIA if CIMA is approved for a permanent patio on city property.

There is a current zoning request to build a three story building across the street from Ragamuffins. The member wanted to know if information will be brought back to the committee.

A member brought up will it include parking if it is approved? The Chair will follow up with Carlo Gornie from the City and report back.

Concern was expressed by some of the members present in regards to communication from the City of Hamilton and the Councillor’s office.

It was agreed that the BIA should request the Councillor’s office to forward information to the BIA regarding proposed zoning applications and that more frequent communication from the Councillor’s office would be helpful. Members are encouraged to contact the Councillor if they wish for him to act as a liaison to the City of Hamilton.

## 4.2 Special Events Update

- **Christmas Update**

The Christmas Events were highly successful. Listed below are the details of the events.

Window Wonderland, Nov. 24, 2017

A very well attended event that brought many families to Locke Street.

Positive feedback from merchants, they liked the early start to Christmas shopping.

Not all shops stayed open but generally well participated.

The Children's Choir consisted of 24 children, they came with their families, this was a benefit to the attendance of the tree lighting.

New Christmas lights were purchased because some of the old ones blew out.

Lights of Locke Street, Dec. 2, 2017

This event was also very well attended.

This was the event where most of the budget was spent.

There was much participation from the community and other merchants on this day

Family Christmas Movie Night, Friday Dec. 8, 2017

Although approximately only 30 people attended this event, Stanley Avenue Baptist Church is a lovely place to watch a movie and those who came, really enjoyed it.

The church was very welcoming and has offered the BIA use of their space for a small donation for future events.

Pancakes and PJ's, Sun. Dec 17, 2017

This event sold out in a week.

Brux House accepted 95 reservations.

The only expense for the BIA was to pay Santa and Mrs. Claus \$100.

Breakfast was donated by Brux House.

Dessert was donated by the Bread Bar.

Many food items and gifts were collected from the community to be donated to the Hamilton Children's Aid Society in return for breakfast.

There was some merchant participation in collecting gifts for the Hamilton Children's Aid Society.

### **Locke Street Festival, September 8, 2018**

There is a need to hire someone to do communications for the Festival (much time is put into getting permits from the City).

BIA would like to hire Rachel from the Barton Street BIA.

The Festival Committee would like Rachel to attend the next meeting at the West Town on February 5, 2018.

The Festival Committee is to inform the BIA of how many hours of communication work is necessary for the Locke Street Festival in order to come up with a suitable wage for Rachel.

At this point in time there is no budget to hire staff. So the budget will have to be revised. Referred to the committee.

## **5.0 Other Business**

### **5.1 Proposed Event - Walk Locke Street Event**

Concept

BIA funded event.

Give away branded totes filled with vouchers, coupons, discount cards, BIA dollars.

An event that will bring customers to the area.

It was agreed that a spring event of this nature would be a benefit and that an event like Walk Locke Street would generate business.

It was suggested to use student volunteers to stuff totes.

Proposed cost of the Walk Locke Street event is \$8640.88. Is there enough money in the budget for this event?

This budget was not approved.

## **6.0 Adjournment**

- Next meeting February 27, 2018 – Annual General Meeting